

# Sponsorships

## LEW Sponsor

- \$1,000 Opportunity to distribute marketing materials
- Podium Acknowledgement at select events
- Logo on Orange County Chapter website
- Multiple Available Logo on LEW Program Guide and all event Marketing

## President's Reception Sponsor

- \$5,000 All LEW Sponsor benefits, PLUS
- Recognition as the Exclusive sponsor of the President's Reception on the opening night of the LEW
- Speaking opportunity at the President's Reception
- Six tickets to the President's Reception

## Awards Dinner Sponsor

- \$5,000 All LEW Sponsor benefits, PLUS
- Recognition as the Exclusive sponsor of the Saturday Awards Dinner gala, where the Skyline Award will be presented
- Speaking opportunity at the Awards Dinner
- Two tickets to the Awards Dinner

## Breakfast Program Sponsor

- \$2,500 All LEW Sponsor benefits, PLUS
- Recognition as the Executive sponsor of the President's Reception on the opening night of the LEW
- Speaking opportunity at the President's Reception
- Six tickets to the President's Reception

## Program Guide Sponsor

- \$2,500 All LEW Sponsor benefits, PLUS
- Recognition as the Executive sponsor of the Program Guide
- Full page ad in the Program Guide
- Two tickets to the Breakfast Program

For further information please contact Kara Nomura  
714.751.2787 x230 | [knomura@jdproperty.com](mailto:knomura@jdproperty.com)



# Land Economics Weekend *Orange County*



**OCTOBER 18-20, 2018**

**The Island Hotel, Newport Beach, CA**

# Who is Lambda Alpha

The membership of the Orange County Chapter of LAI includes professionals who have made their mark on the local, national and international community through their individual real estate practices and other professional fields focused on the use and reuse of land. Members regularly demonstrate a commitment to community service outside of their professional endeavors.

LAI is the international network for distinguished professionals in all fields related to the use and development of land. We're committed to promoting best practices and making a difference in our Orange County communities and where ever we practice.

As an honorary organization established to recognize and facilitate interaction among leaders in all professions contributing to land economics, LAI OC strives to encourage shared knowledge among members. We encourage each other to create, support, and participate in educational and training activities aimed at promulgating sound land use practices.

LAI OC members have the enviable opportunity to make valuable connections locally and with the over 2,000 members of LAI peers worldwide through a growing network of Chapters in North America, Europe, and the Middle East.

If you are interested in becoming a member or would like to be a speaker at one of our meeting please contact our Association Executive, Kara Nomura at 714.751.2787 x230.

Please visit our website [www.lai-oc.org](http://www.lai-oc.org) for further information about LAI Orange County.

# What is a Land Economics Weekend?

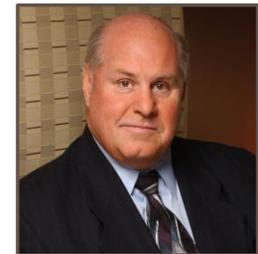
Based at the Island Hotel at the beautiful Fashion Island Center, the LEW will open with a series of LAI business meetings on Thursday (Day 1) followed by the President's Reception. The Chapter has put together an exciting program of events for Days 2 and 3, including "LEW Talks" in the mornings. In the afternoons, there will be mobile workshops to visit important recent areas of revitalization and economic development, including the OC Great Park, Rancho Mission Viejo and what's on the horizon for Affordable Housing in Orange County. We will explore the historic areas of Orange County with tours of the Tustin Hangers and areas of Anaheim that tells the story of what makes Orange County what it is today. The LEW will conclude with the Awards Dinner on beautiful Newport Harbor on the Endless Dream Yacht by Hornblower Cruise & Tours.

It's our hope that you will join us for an exciting weekend of events.



**Stevan Gromet**  
President  
Orange County Chapter

Managing Principal  
Gromet & Associates



**Roger Grable**  
LEW Committee Chair & Board Member  
Orange County Chapter

Land Use Counsel  
Manatt, Phelps, & Phillips, LLP