

Lambda Alpha International Meeting
at the Pacific Club
Summary of Feb. 27, 2006
prepared by Joe DeCarlo, Scribe

The panel consisted of:

- Geoffrey Willis – Sedgwick, Detert, Moran & Arnold LLP
law offices 23% turnover each year.
- Joe Vargas – Cushman Wakefield
Recruit in O.C. and tries to retain employees in O.C.
- Elliot Gordon – Korn/Kerry International
Need to be employer of choice for employees which includes money,
training and development recognition and flexibility
- Paula Burrier-Lund – Orange County Housing & Community Services
Department (HCS)
Concentration on lower income household that are 80% of median income
which equates to \$50,500. Emphasis on rental rather than ownership.
- Greg Zwetow – The Home Depot
His challenge is to retain O.C. employees. Many transfer to stores in
lower home price areas.

Comments Discussed:

1. No wholesale leakage of California employee to other States.
2. Possible burn out of employees who have to commute 3 hours or more a day on top of 8 hour day they work leaving little time for family life.
3. More office building developed in Inland Empire than any other area of California.
4. In the future more development will be on transportation corridor to replace commute time.
5. Inland Empire was now called “Endless Empire”.
6. Many OC companies prefer to hire locally but not always possible.
7. Use of mixed use, higher density to create more housing.
8. Employees goals and needs change over times as employees get older.