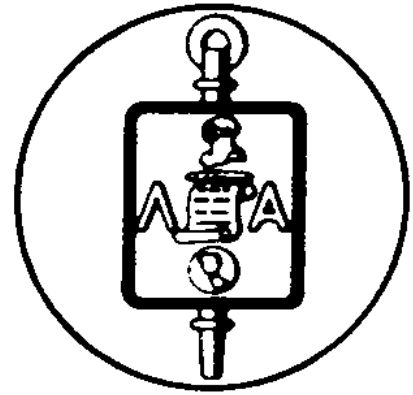


LAMBDA ALPHA INTERNATIONAL ORANGE COUNTY

AN HONORARY LAND ECONOMICS SOCIETY



What is Lambda Alpha?

An honorary, non-political, professional organization whose purposes are:

- ❖ To recognize and honor men and women in all parts of the world whose achievements have contributed, directly and indirectly, to the advancement of the science and land economics, to a better understanding of the principles of land economics, or to the practical application of such principles in the preservation, development or better utilization of the world's land resources;
- ❖ To encourage and support the study of land economics and support the highest ideals of scholarship and integrity for all fields in professional, business, governmental and academic in which land economics is studied or practiced;
- ❖ To expand the world's knowledge and understanding of the principles of land economics and encourage and support the application of such principles to both public policy and private endeavor;
- ❖ To take those actions and support those ideas, individually and collectively, which contribute to the enrichment of our urban and rural environment and benefit the quality of human life, and;
- ❖ To advance a close working bond and mutual understanding among men and women engaged in all disciplines and activities related to land economics.

When was Lambda Alpha established?

Lambda Alpha was established in 1930 as a land economics fraternity at Northwestern University, Evanston, Illinois. At the time of its founding, its purposes included the encouragement of the study of land economics at the university level, the promotion of a closer understanding and liaison between the academic and business communities, and the furthering of the highest ideals of scholarship and integrity in all fields relating to land economics. Over the years, its purposes have expanded and the nature of its membership has changed dramatically. Lambda Alpha has evolved from an academic fraternity into an international honorary professional society.

Membership

Membership in Lambda Alpha is by invitation only. Individuals are invited into membership on the basis of an outstanding contribution to the advancement of the knowledge or practice of land economics or on the basis of achievements in a field that is directly related to land economics. Although liaison with the academic community remains important, the educational programs at the Chapter level focus upon the land economic aspects of various current problems faced by the community, region, nation, and world in which we live.

Lambda Alpha currently has fifteen Chapters in the United States and Canada and members-at-large worldwide. The changes in its activities and in the composition of its membership are reflected by a change of its name to Lambda Alpha International and a change of its description to an honorary land economics society.

The membership of Lambda Alpha is a virtual Who's Who of those who are active in the study of land economics or in activities that are directly related to land economics. The membership of Lambda Alpha includes outstanding planners, government officials, professors, real estate appraisers and consultants, mortgage bankers, real estate attorneys, and officials of organizations such as the Urban Land Institute and the National Association of Realtor.

Lambda Alpha Educational Programs

The diversity of Lambda Alpha's membership provides an unusual reservoir of talent, knowledge and expertise to draw upon for educational programs and discussions. This reservoir in turn attracts others with talent, knowledge and expertise to the educational activities of Lambda Alpha at both the International and Chapter level.

In recent years, educational programs have become an increasingly important part of Lambda Alpha's activities. An annual Educational Seminar is an important part of Lambda Alpha International's regular program. The lectures given and papers presented at such seminars are often published in book form and are a major contribution to the published literature relating to land economics. In addition, at least one full day of a Biennial Congress is devoted to an educational program focusing upon land economics. Through this educational format, and through the educational programs presented at the Chapter level, members of Lambda Alpha have a unique opportunity to increase their knowledge of land economic activities and broaden their understanding of particular land economic issues.

Lambda Alpha Research Programs

In planning its Educational Seminars, Lambda Alpha presents members of the academic community who are involved in research pertaining to current land economic issues to deliver papers on important topics relating to land economics. In addition, Lambda Alpha has established the Lambda Alpha Literary Archives at Cornell University in Ithaca, New York, as a repository for the research material of both the organization and its members. Since the program was established, research papers and the published works of more than 100 members have been collected and cataloged. Outstanding professionals in the field of architecture, city and regional planning, land economics, banking and real estate have contributed to this collection. The Archives program is intended to preserve these important resources and make them accessible to members, scholars and researchers.

The Mission of Lambda Alpha is to:

Recognize and honor men and women in all parts of the world whose achievements have contributed directly or indirectly, to the advancement of the science of land economics or to the practical application of the principles of land economics to the preservation, development and better utilization of the world's land resources;

Expand knowledge and understanding of the principles of land economics and encourage and support the application of such principles to both public policy and private endeavor;

Take those actions and support those ideas which contribute to the enrichment of our urban and rural environment and benefit the quality of human life; and

Advance a close working bond and mutual understanding among men and women engaged in all disciplines and activities related to land economics.

Lambda Alpha International • 710 E. Ogden Ave., #600, Naperville, IL 60563

Lambda Alpha Orange County

Why Join the Orange County Lambda Alpha Chapter?

Monthly meetings with outstanding members of the real estate and planning community with which to network and exchange ideas.

Monthly keynote speakers on topics such as:

- Publicly Traded Home Building
- Hot Real Estate Market of Time Share Fractional Ownership
- Fannie Mae's Expanding American Dream Commitment
- Why Build It? They'll Come Anyway
- Real Estate Law; A Year in Review